

Message Text

UNCLASSIFIED

PAGE 01 BUCAR 06388 01 OF 04 310951Z
ACTION EUR-12

INFO OCT-01 ISO-00 SS-15 SP-02 PER-05 SIG-02 A-01
MMO-04 EB-08 SCA-01 IO-14 INR-07 PM-05 CU-06
/083 W

-----126646 311400Z /46

R 310822Z AUG 77
FM AMEMBASSY BUCHAREST
TO USIA WASHDC
INFO SECSTATE WASHDC 5160

UNCLAS SECTION 1 OF 4 BUCHAREST 6388

USIA FOR IEU

E.O. 11652: N/A
TAGS: AMGT, RO
SUBJECT: AGENCY REVIEW OF FY 78 COUNTRY PLAN

REF: A. USIA 21 588-C; B. USIA 22915-C; C. BUCHAREST 6229-C;
D. USIA 23167-C.

1. POST APPRECIATES AGENCY CLARIFICATION ON POINTS RAISED
RE CLASSIFICATION ISSUE. SUGGESTED LANGUAGE HELPFUL. FOLLOWING
IS POST SUBMISSION OF REVISED '78 CP IN LINE WITH AGENCY SUGGESTIONS
AND RECOMMENDATIONS.

2. 1978 CP REVISIONS:

A. PROGRAM RATIONALE;
THE ENVIRONMENT UNDER WHICH WE OPERATE IN ROMANIA IS SET BY THE
FOLLOWING CONDITIONS; THE STRATEGIC PREDOMINANCE OF THE USSR IN
EASTERN EUROPE; THE ROMANIAN COMMUNIST PARTY'S COMPLETE CONTROL
OVER THE ROMANIAN GOVERNMENT AND MEDIA; THE ROMANIAN GOVERNMENT'S

RESISTANCE TO FULL IMPLEMENTATION OF THE BASKET III PROVISIONS OF
THE HELSINKI ACCORDS ENCOURAGING THE FREE EXCHANGE OF PEOPLE AND
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BUCAR 06388 01 OF 04 310951Z

INFORMATION.

THE ROMANIANS CONSIDER THEMSELVES WESTERN IN TERMS OF
HISTORICAL DEVELOPMENT AND CULTURAL ORIENTATION. WHILE THEY
FEEL HAMSTRUNG BY THE REALITY OF SOVIET MILITARY POWER, THE
GOVERNMENT IS INTENSELY NATIONALISTIC IN OUTLOOK AND HAS MADE
AN EFFORT TO GAIN SOME MEASURE OF FREEDOM OF ACTION, PARTI-

CULARLY IN FOREIGN AFFAIRS. THE REALITY OF SOVIET POWER HOWEVER LIMITS THIS FREEDOM OF ACTION. IN AN ATTEMPT TO PLACATE THE SOVIETS THE ROMANIANS ENDEAVOR TO AVOID BOTH IN APPEARANCE AND FACT ACTIONS WHICH WOULD LEAD TO SOVIET DIRECT INTERVENTION. THEREFORE, ONE GUARANTEE TO THE USSR OF MARXIST ORTHODOXY HAS BEEN THE TIGHT, IDEOLOGICAL CONTROL OF THE RCP OVER THE ROMANIAN POPULATION. ROMANIAN MEDIA RARELY PRESENT POSITIVE IMAGES OF THE WEST, AND ANTI-WEST PRESS CAMPAIGNS ARE ONE OF MANY SIGNALS TO THE POPULACE TO LIMIT CONTACT WITH FOREIGNERS. GENERALLY SPEAKING, THE USSR IS TREATED WITH KID GLOVES. THIS POLICY APPARENTLY SUITS THE DOMESTIC INTERESTS OF THE ROMANIAN GOVERNMENT AND ALLOWS IT A DEGREE OF FREEDOM OF MOVEMENT IN INTERNATIONAL RELATIONS. IN ORDER TO COUNTERACT NEGATIVE IMAGES OF THE U.S. PRESENTED BY THE ROMANIAN MEDIA IN CARRYING OUT THE SEVEN CP OBJECTIVES LISTED BELOW THE POST SEEKS TO DRAW ATTENTION TO THE FACT THAT OUR INSTITUTIONS AND POLITICAL AND SOCIAL PROCESSES ARE WORTHY OF RESPECT. ONE PARTICULAR EXAMPLE IS THE USG DEDICATION TO BROADEN THE HUMAN FREEDOMS FOR US CITIZENS AND TO INCREASE THE ABILITY OF ALL AMERICANS TO SHARE IN OUR MATERIAL WEALTH. OVERALL OUR RELATIONS WITH ROMANIA ARE GOOD. ROMANIA IS THUS FAR THE FIRST EASTERN EUROPEAN COUNTRY TO RECEIVE "MOST FAVORED NATIONS" TREATMENT UNDER THE TERMS OF THE 1974 TRADE ACT, AND THE FIVE YEAR CULTURAL AND EXCHANGES AGREEMENT SIGNED THE SAME YEAR PROVIDES FOR AN EVEN MORE ACTIVE ROLE FOR THE PRESS AND CULTURAL SECTION. P&C IS UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BUCHAR 06388 01 OF 04 310951Z

THE LARGEST EMBASSY ELEMENT AND CARRIES OUT THE MOST ACTIVE, MULTI-FACETED PUBLIC AFFAIRS PROGRAM IN EASTERN EUROPE. THE SHOWPIECE OF P&C OPERATIONS IS THE AMERICAN LIBRARY, THE ONLY AMERICAN CULTURAL CENTER IN A WARSAW PACT COUNTRY WHICH IS PHYSICALLY SEPARATE FROM THE EMBASSY. THE LIBRARY BESIDES PROVIDING A TANGIBLE SYMBOL OF THE IMPORTANCE THE USG ATTACHES TO ITS CULTURAL RELATIONS WITH ROMANIA PROVIDES US WITH A PUBLIC FACILITY WHICH CAN BE USED AT WILL TO TREAT OBJECTIVE-ORIENTED PROGRAMS INCLUDING THOSE ON CONTROVERSIAL THEMES. OPPORTUNITIES FOR TV COOPERATION AND PRESS PLACEMENT REMAIN LIMITED, AND THE POSSIBILITIES FOR SIGNIFICANT EXPANSION IN THESE AREAS ARE NOT ENCOURAGING. IN THE FIELD OF EXCHANGES WHILE WE CONTINUE TO ENCOUNTER DIFFICULTIES FROM THE ROMANIANS' INABILITY OR UNWILLINGNESS TO CARRY OUT TERMS OF THE ORIGINAL

AGREEMENT, THE NEW PROGRAM AGREEMENT NEGOTIATED IN JANUARY 1977 CALLS FOR FEWER EXCHANGES AND MAY BE MORE IN KEEPING WITH CURRENT ROMANIAN CAPABILITIES.

IN SHORT, USIS ACTIVITIES ALREADY CONSTITUTE A VITAL ELEMENT IN BILATERAL RELATIONS AND WILL CONTINUE TO DO SO FOR THE FORESEEABLE FUTURE. ALTHOUGH THE PRESENT RESTRICTIVE LOCAL

POLITICAL ATMOSPHERE WILL MAKE ATTEMPTS AT BOLD PROGRAMMING
DIFFICULT, WE ARE COMMITTED TO EXPLOITING WHATEVER OPPORTUNITIES
ARISE IN ORDER TO EXPAND AND DEEPEN THE DIALOG BETWEEN BOTH
COUNTRIES. OUR IMMEDIATE EFFORTS WILL BE DIRECTED TOWARD A
REFINEMENT OF PROGRAMS AND A CONTINUATION OF OUR EMPHASIS ON
SUITABLE OFF-PREMISES PLACEMENT.

B. COUNTRY OBJECTIVES WITH ASSIGNED PRIORITIES

A. POLITICAL/SECURITY AFFAIRS OBJECTIVES:

POST PRIORITY I. INCREASE UNDERSTANDING OF U.S. FOREIGN
POLICIES, PARTICULARLY ON EAST-WEST ISSUES INCLUDING HUMAN RIGHTS.,,

PP II. ENSURE THAT AUDIENCES UNDERSTAND THE U.S.'S SYMPATHETIC
UNCLASSIFIED

UNCLASSIFIED

PAGE 04 BUCAR 06388 01 OF 04 310951Z

SUPPORT FOR ROMANIA'S INDEPENDENT FOREIGN POLICY.

B. ECONOMIC OBJECTIVES:

PP V. EXPLAIN THE SOUNDNESS AND RESPONSIBILITY OF U.S. TRADE
AND INVESTMENT POLICIES WITH PARTICULAR EMPHASIS ON BILATERAL
TRADE RELATIONS AND POSITIVE U.S. EFFORTS IN THE NORTH-SOUTH
DIALOGUE.

PP VI. PROMOTE U.S. EXPORT TRADE BY EMPHASIZING TO AUDIENCES
NOT ONLY THE QUALITY OF AMERICAN GOODS BUT THE IMPORTANCE OF
SUCH TRADE IN PROMOTING INCREASED OPPORTUNITIES FOR IMPROVED
WORLD-WIDE LIVING STANDARDS.

C. U.S. SOCIAL AND POLITICAL PROCESSES OBJECTIVE;

PP III. ENHANCE PERCEPTIONS OF AMERICAN POLITICAL AND

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 BUCAR 06388 02 OF 04 311325Z
ACTION EUR-12

INFO OCT-01 ISO-00 SS-15 SP-02 PER-05 SIG-02 A-01
MMO-04 EB-08 SCA-01 IO-14 INR-07 PM-05 CU-06

/083 W

-----129189 311401Z /46

R 310822Z AUG 77

FM AMEMBASSY BUCHAREST

TO USIA WASHDC

INFO SECSTATE WASHDC 5161

UNCLAS SECTION 2 OF 4 BUCHAREST 6388

USIA FOR IEU

ECONOMIC INSTITUTIONS AND SOCIETY AS INNOVATIVE, OPEN AND STABLE AND THE U.S. GOVERNMENT AS RESPONSIVE TO HUMAN NEEDS AND THE INTERPLAY OF DIVERSE ECONOMIC AND SOCIAL FORCES.

PP IV. EXPLAIN HOW U.S. SCIENTIFIC AND TECHNOLOGICAL ACCOMPLISHMENTS IN SUCH AREAS AS THE ENVIRONMENT, MEDICINE, SPACE AND ALTERNATE ENERGY SOURCES FLOW FROM A PLURALISTIC SOCIETY STRESSING FREEDOM OF EXPRESSION AND INQUIRY.

D. ARTS AND HUMANITIES OBJECTIVE:

PP VII. ENCOURAGE ROMANIAN UNDERSTANDING OF HOW AN ATMOSPHERE OF INTELLECTUAL FREEDOM NURTURE DEVELOPMENT AND NEW MODES OF EXPRESSION IN THE FINE AND PERFORMING ARTS, PARTICULARLY IN THEATRE, LITERATURE, FILM AND DANCE.

C. INFLUENCE STRUCTURE

THE INFLUENCE STRUCTURE ANALYSIS REFLECTED IN THE ABOVE FIGURES IS THE RESULT OF OUR EXPERIENCE DURING THE PAST YEAR IN ESTABLISHING OUR ARS. ALL EMBASSY SECTIONS CONTRIBUTED IDEAS AND INFORMATION PERTAINING TO OBJECTIVES AND ROMANIAN UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BUCAR 06388 02 OF 04 311325Z

INSTITUTIONS WITH WHOM WE HAVE MEANINGFUL CONTACT. AS A RESULT WE HAVE PREPARED A RATHER THOROUGH LIST OF KEY INSTITUTIONS AND WE ARE ABLE TO IDENTIFY BY NAME PRIMARY AUDIENCE MEMBERS WORKING IN THESE INSTITUTIONS. WITHIN THE NEXT SEVERAL MONTHS WE HOPE TO REFINE OUR LISTS EVEN FURTHER AND, WITH EMBASSY-WIDE INPUT, DETERMINE MORE CLOSELY THE DIVISION OF PRIMARY AND SECONDARY AUDIENCE MEMBERS. ANALYSIS OF OUR SINTEZA MAILING LIST HAS YIELDED THE FIGURES USED FOR OUR SECONDARY AUDIENCE CATEGORIES.

WE HAVE DEFINED AUDIENCE CATEGORIES IN A FUNCTIONAL SENSE, NOT NECESSARILY ON THE BASIS OF INSTITUTIONAL AFFILIATION. THUS, FOR EXAMPLE, THERE ARE NO MEMBERS IN THE LABOR CATEGORY BECAUSE WE PERCEIVE NO LABOR MOVEMENT IN THE WESTERN SENSE AND CONCLUDE THAT THERE IS NO NEED (NOR OPPORTUNITY)

AT THIS TIME TO PROMOTE PROGRAMMING IN THIS AREA. MINISTRY OF LABOR OFFICIALS HOWEVER DO OCCUPY IMPORTANT POSITIONS IN THE SOCIETY AND ARE THEREFORE INCLUDED IN THE GOVERNMENT/POLITICAL CATEGORY.

D. ACTIVITY SECTION: PERIODICALS

DISTRIBUTION OF DIALOG AND SINTEZA (DIALOGUE AND HORIZAONS) IS AMONG THE MOST IMPORTANT CONTINUING ACTIVITY CARRIED OUT BY THE POST'S INFORMATION SECTION. 2,500 COPIES OF THE FORMER ARE MAILED OUT QUARTERLY TO A SEPECT LIST OF ROMANIAN CONTACTS AND 11,500 OF THE LATTER ARE DISTRIBUTED SIX TIMES A YEAR TO ALL PRIMARY AND SECONDARY AUDIENCE MEMBERS. ROMANIANS READ AND ADMIRE THESE TWO AGENCY PUBLICATIONS; IN FACT ACCORDING TO LOCAL SOURCES SINTEZA IS WIDELY SOUGHT ON THE BLACK MARKET WHILE DIALOG HAS BEEN CITED SEVERAL TIMES IN ROMANIAN PRESS ARTICLES. ACCORDINGLY, GREAT EMPHASIS IS PLACED BY THE POST AND RPO VIENNA ON ASSURING HIGH QUALITY TRANSLATIONS

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BUCAR 06388 02 OF 04 311325Z

OF BOTH MAGAZINES, AND ON PREPARING AN INSERT FOR EACH ISSUE OF SINTEZA FOCUSING ON U.S.-ROMANIAN RELATIONS AND SUBJECTS GERMANE TO THE POST'S COUNTRY OBJECTIVES. IN THIS INSERT WE AT ONE TIME OR ANOTHER TREAT ALL OF OUR COUNTRY OBJECTIVES BUT ESPECIALLY OBJECTIVES 1, 3, 4 AND 7. AN EXAMPLE OF OUR TREATMENT OF OBJECTIVE 1 WOULD BE THE INCLUSION OF ARTICLES ON HUMAN RIGHTS IN AMERICA, PARTICULARLY PRESIDENTIAL STATEMENTS.

ONE HUNDRED COPIES OF ECONOMIC IMPACT ARE DISTRIBUTED AND WE FEEL THAT THIS VALUABLE PUBLICATION IS PARTICULARLY USEFUL IN CARRYING OUT COUNTRY OBJECTIVES 5 AND 6. IN ADDITION 20 COPIES OF PROBLEMS OF COMMUNISM ARE DISTRIBUTED TO CAREFULLY SELECTED RECIPIENTS.

WE SEE THE AFOREMENTIONED PERIODICALS SUPPORTING ALL OF OUR COUNTRY OBJECTIVES IN THE SENSE THAT BY PROVIDING INFORMATION TO THE LEADERSHIP AND TO A WIDER PUBLIC THAT WE ARE ENEGAGING IN A TYPE OF INTELLECTUAL DIPLOMACY WHICH OFFERS ALTERNATIVE MODELS AND THOUGHTS ON THE KINDS OF PROBLEMS FACING ROMANIAN LEADERS. IN THIS REGARD WE FIND THAT DIALOG IS ESPECIALLY POPULAR WITH PRIMARY AUDIENCE MEMBERS.

IN ADDITION, SPECIAL IPS THEMIATCI PUBLICATIONS, E.G. ON THEATRE, ARCHITECTURE, JAZZ, ETC. ARE USED EXTENSIVELY TO SUSTAIN RELATIONS WITH THE ROMANIAN INTELLIGENTIA. THE POST VIEWS THE PERIODICALS PROGRAM AS ONE OF ITS MOST EFFECTIVE MEANS OF CARRYING ON A CONTINUING PROGRAM OF PUBLIC DIPLOMACY IN ROMANIA. THE SOCIETY REMAINS PRINT-ORIENTED AND THE HIGH PRODUCTION QUALITY AND CONTENT OF AGENCY PUBLICATIONS IS

WITHOUT A DOUBT DEEPLY APPRECIATED BY ROMANIAN INTELLECTUALS.

E. ACTIVITY SECTION: AMERICAN LIBRARY

OPENED AS A RESULT OF PRESIDENT NIXON'S 1969 VISIT TO
ROMANIA THE LIBRARY IN THE FIVE AND ONE-HALF YEARS SINCE
UNCLASSIFIED

UNCLASSIFIED

PAGE 04 BUCAR 06388 02 OF 04 311325Z

ITS OFFICIAL OPENING (JANUARY 1972) HAS ESTABLISHED ITSELF
AS THE MOST VISIBLE AND POPULAR FOREIGN CULTURAL CENTER IN
BUCHAREST. CUMULATIVE MEMBERSHIP TOTALS OVER 12,000, OF WHOM
PERHAPS 5,500 ARE STILL ACTIVE. THE MEMBERS ARE MOSTLY IN
THEIR 20'S, THE LARGE MAJORITY BEING MALE AND EITHER STUDENTS
OR PROFESSIONALS.

THE LIBRARY OPERATES TWO PROGRAMS, AIMED TO SOME EXTENT AT
DIFFERENT AUDIENCES: THE SELF-SELECTED AND THE POST-SELECTED.
WHILE RELATIVELY LITTLE STAFF TIME AND FINANCIAL RESOURCES
ARE DEDICATED TO SATISFYING THE NEEDS OF THE FORMER THE POST
FEELS THAT GIVEN THE RESTRICTIVE NATURE OF THE SOCIETY THAT
THIS GROUP MERITS SOME ATTENTION WHERE COUNTRY OBJECTIVE-
ORIENTED PROGRAMS ARE INVOLVED. THE LATTER OF COURSE IS A
MORE IMPORTANT GROUPING AND THE POST'S MAJOR PROGRAMS (PARTI-
CULARLY UNDER COUNTRY OBJECTIVES 1, 3, 4, 5 AND 7) ARE AIMED
AT THEM. THE LIBRARY PROVIDES A VALUABLE CHANNEL FOR
EXPOSING PRIMARY AND SECONDARY AUDIENCE MEMBERS TO SPEAKERS ON
AMERICAN POLITICAL AND ECONOMIC PROCESSES, SCIENTIFIC AND TECH-
NOLOGICAL ACCOMPLISHMENTS AND ARTS/HUMANITIES RELATED PROGRAMS.
IN ADDITION TO ATTRACTING AN INCREASINGLY LARGER NUMBER OF
PRIMARY/SECONDARY AUDIENCE MEMBERS TO THE LIBRARY PREMISES,
THE LIBRARY'S SEPARATE IDENTITY AND PHYSICAL SEPARATION FROM

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 BUCAR 06388 03 OF 04 311106Z
ACTION EUR-12

INFO OCT-01 ISO-00 SS-15 SP-02 PER-05 SIG-02 A-01
MMO-04 EB-08 SCA-01 IO-14 INR-07 PM-05 CU-06
/083 W

-----127454 311359Z /46

R 310822Z AUG 77
FM AMEMBASSY BUCHAREST
TO USIA WASHDC
INFO SECSTATE WASHDC 5162

UNCLAS SECTION 3 OF 4 BUCHAREST 6388

USIA FOR IEU

THE EMBASSY ALLOW IT TO MORE EASILY ARRANGE OFF-PREMISES PROGRAMS AND IN SO DOING ASSIST OTHER MISSION SECTIONS IN DEVELOPING CONTACTS AND DIALOGUES IN COUNTRY OBJECTIVE RELATED PROGRAMMING.

THE LIBRARY HAS ALSO SERVED AS THE SITE FOR DEPARTMENT OF

COMMERCE TECHNICAL SALES SEMINARS AND OTHER MEETINGS (COUNTRY OBJECTIVES 5 AND 6) AND IS FREQUENTLY VISITED BY AMERICAN TOUR GROUPS.

WITHIN THE LIMITS OF ITS STAFF AND BUDGET THE LIBRARY ALSO SERVES MAJOR PROVINCIAL CITIES AND BY PROVIDING SPEAKERS, FILMS AND OTHER MATERIALS HAS ENABLED THE IST FURTHER ENTREE ESPECIALLY INTO UNIVERSITY COMMUNITIES.

THE POST'S DIRECT ENGLISH TEACHING PROGRAM IS BY DESIGN SMALL AND AIMED AT FULFILLING THE NEEDS OF MAJOR ROMANIAN INSTITUTIONS WHICH NEED SPECIALISTS WHO CAN READ AND SPEAK ENGLISH. IN THE PAST THREE YEARS THE CLASSES HAVE BEEN COMPRISED OF SOCIAL AND PHYSICAL SCIENTISTS, JOURNALISTS, PEOPLE IN THE ARTS AND DOCTORS.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BUCAR 06388 03 OF 04 311106Z

DESPITE ITS SEAPARATE IDENTITY A CONSCIOUS EFFORT IS MADE TO INTEGRATE ITS OPERATIONS AND SERVICES INTO MISSION-WIDE PROGRAMMING AND THE LIBRARY STAFF IS FREQUENTLY CALLED UPON TO ASSIST MISSION OFFICERS. THE LIBRARY THEATRE IS ALSO USED FOR THE AMBASSADOR'S FEATURE FILM SHOWINGS (PPP 10).

F. PRIORITY ORDER OF PROJECTS.

WHILE THE POST NOTES THAT THE PREVIOUSLY SUBMITTED 15 PROJECTS HAVE BEEN FOUND SATISFACTORY, UPON DPJTHER REFLECTION WE FEEL THAT TWO ADDITIONAL PROJECTS RELATING TO OBJECTIVES I AND II CAN BE CARRIED OUT THIS YEAR WHICH WILL ENABLE US TO DEVELOP FURTHER SUBSTANTIVE CONTACT WITH IMPORTANT DECISION MAKERS, ACADEMICS AND MEDIA REPRESENTATIVES. IN ADDITION, TO GIVE ALL READERS A BETTER IDEA OF OUR PRIORITIES WE DECIDED TO RATE THE PROJECTS IN PRIORITY ORDER ALTHOUGH WE HOPE THAT CIRCUMSTANCES WILL PERMIT US TO FUL-

FILL ALL OF THEM.

PRIORITY ORDER

1. 01 "FOREIGN POLICY IN THE CARTER ADMINISTRATION"
(OBJECTIVE I)

2. 02 "THE U.S. STANCE ON DISARMAMENT" (OBJECTIVE I)

NEW PROJECT:

POST PROJECT PROPOSAL:

COUNTRYNAME: ROMANIA

A. IDENTIFICATION:

COUNTRY CODE: RO

PROPOSAL NUMBER: 02

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BUCAR 06388 03 OF 04 311106Z

B. SUBJECT

111 (POLITICAL AND SECURITY AFFAIRS)

THE U.S. STANCE ON DISARMAMENT

C. FOCAL POINT OF PROJECT

10: SPEAKER

D. DESCRIPTION:

A SENIOR GOVERNMENT OFFICIAL OR FIRST RANK
ACADEMIC/THINK TANK FIGURE TO DISCUSS CURRENT
U.S. POLICY ON DISARMAMENT, WITH SPECIFIC FOCUS
ON SALT, MBFR AND BASKET I OF CSCE. SPEAKER
SHOULD BE INTIMATELY FAMILIAR WITH UP-TO-THE-
MINUTE DETAILS ON USG ADMIN POSITION ON ARMS CUTS
VS CEILINGS, AND BE ABLE TO FIELD QUESTIONS
ON NUCLEAR NON-PROLIFTERATION. SUGGESTIONS: PAUL
WARNKE, DIRECTOR OF THE ARMS CONTROL AND DISARMA-
MENT AGENCY, OR ANOTHER SENIOR MEMBER OF THAT
AGENCY; JOSEPH NYE, DEPUTY UNDER SECRETARY
OF STATE FOR POLITICO-MILITARY AFFAIRS; OR AN
ACADEMICIAN OF THE STATURE OF HERMAN BRODY. THIS
SPEAKER COULD BE AN AMSPEC, SINCE THE PROJECT IS
OF AREA INTEREST.

E. USIA MED SUPPORT

(59) PAMPHLETS (52) FEATURE ARTICLE (70) VOA BROAD-
CAST (HIGHLY DESIRABLE)

F. CONTEXT

(0) REGIONAL OR HOST COUNTRY EXPERTISE NOT REQUIRED

G. LANGUAGE

(0) NOT REQUIRED

H. DATES REQUIRED

UNSPECIFIED

UNCLASSIFIED

UNCLASSIFIED

PAGE 04 BUCHAR 06388 03 OF 04 311106Z

I. AUDIENCE

(1) MEDIA (2) ACADEMIC (3) GOVERNMENT/POLITICAL
CHARACTERISTICS OF AUDIENCE: INTENSE ROMANIAN
CONCERN ABOUT DISARMAMENT WOULD PRODUCE HIGH-
LEVEL OFFICIAL IN THE AUDIENCE.

3. 03 "U.S. POLICY TOWARD EASTERN EUROPE: BEYOND
BELGRADE" (OBJECTIVE II) NEW PROJECT:
POST PROJECT PROPOSAL
COUNTRY NAME: ROMANIA

A. IDENTIFICATION

COUNTRY CODE: RO

PROPOSAL NUMBER: 03

B. SUBJECT

111 (POLITICAL AND SECURITY AFFAIRS)
U.S. POLICY TOWARD EASTERN EUROPE: BEYOND
BELGRADE.

C. FOCAL POINT OF PROJECT

10: SPEAKER

D. DESCRIPTION

IN ORDER TO TREAT THE HUMAN RIGHTS ISSUE IN A
CONTEXT ACCEPTABLE TO LOCAL CONDITIONS, WE
PROPOSE A U.S. GOVERNMENT OFFICIAL DISCUSS THE
AMERICAN POINT OF VIEW ON CSCE AFTER THE BELGRADE
CONFERENCE, TAKING ALL THREE BASKETS INTO CONSI-

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 BUCHAR 06388 04 OF 04 311147Z
ACTION EUR-12

INFO OCT-01 ISO-00 SS-15 SP-02 PER-05 SIG-02 A-01
MMO-04 EB-08 SCA-01 IO-14 INR-07 PM-05 CU-06
/083 W

-----127869 311358Z /46

R 310822Z AUG 77
FM AMEMBASSY BUCHAREST
TO USIA WASHDC
INFO SECSTATE WASHDC 5163

UNCLAS SECTION 4 OF 4 BUCHAREST 6388

USIA FOR IEU

DERATION. POSSIBILITIES: AMBASSADOR
ALBERT SCHERER, HEAD OF THE U.S. DELEGATION
TO THE BELGRADE PREPARATORY CONFERENCE, AND
FORMER AMBASSADOR TO CZECHOSLOVAKIA; R.
SPECER OLIVER, STAFF DIRECTOR OF CONGRESS-
COMMISSION ON SECURITY AND COOPERATION IN
EUROPE, OR ONE OF THE RANKING MEMBERS OF HIS
SSTAFF. THIS SPEAKER COULD BE AN AMSPEC SINCE
THE SUBJECT IS OF AREA-WIDE INTEREST.

E. USIA MEDIA SUPPORT
ESSENTIAL (70) VOA BROADCAST

F. CONTEXT
(1) REGIONAL EXPERTISE REQUIRED

G. LANGUAGE
(0) NOT REQUIRED

H. DATES REQUIRED
UNSPECIFIED

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BUCHAR 06388 04 OF 04 311147Z

AUDIENCE
(1) MEDIA (2) ACADEMIC (3) GOVERNMENT/POLITICAL
(0) GENERAL AUDIENCE
CHARACTERISTICS OF AUDIENCE: HIGHLY SOPHISTICATED
AUDIENCE OF DECISION MAKERS VITALLY INTERESTED IN
FIRSTHAND EXPLANATION OF AMERICAN POLICY ON ALL
ASPECTS OF THE IMPLEMENTATION OF THE HELSINKI
ACCORDS.

4. 04 "CONGRESS' ROLE IN AMERICAN FOREIGN
POLICY" (OBJECTIVE III)

5. 05 "EAST WEST TRADE" (OBJECTIVE V AND VI)

6. 06 "ENERGY POLICY" (OBJECTIVES III, IV, V AND VI)

7. 07 "AMERICAN THEATRE GROUP" (OBJECTIVE VII)

8. 08 "MASS TRANSPORTATION SYSTEMS: THE FUTURE"
(OBJECTIVES III AND IV)

9. 09 "INTERNATIONAL ECONOMICS COOPERATION AND
DEVELOPMENT" (OBJECTIVES V AND VI)

10. 10. "AMBASSADOR'S FEATURE FILM PROGRAM" (OBJECTIVE
VII)

11. 11 "THE USE OF COMPUTERS TODAY AND TOMORROW"
(OBJECTIVES III AND IV)

12. 12 "AMERICAN INNOVATIONS IN MANAGEMENT"
KOBJECTIVES III AND IV)

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BUCAR 06388 04 OF 04 311147Z

13. 13 "AMERICAN FILM FESTIVAL" (OBJECTIVE VII)

14. 14 "SPEAKER ON MOTIVATIONAL THEORY" (OBJECTIVE
III AND IV)

15. 15 "ROLE OF 7S. EDUCATION" (OBJECTIVES III, IV
AND VII)

16. 16 SPEAKER ON THEATRE OR LITERATURE (OBJECTIVE VII)

17. 17 "'70S ROCK IN AMERICA" (OBJECTIVE VII)

3. POST WOULD APPRECIATE AGENCY COMMENTS AND QUESTION IF
ANY REGARDING REVISED CP.
BARNES

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 31-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BUCHAR06388
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770314-1270
Format: TEL
From: BUCHAREST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t1977085/aaaaadsq.tel
Line Count: 589
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: d99c1759-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 11
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 BUCHAREST 6229
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 15-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1566131
Secure: OPEN
Status: NATIVE
Subject: AGENCY REVIEW OF FY 78 COUNTRY PLAN
TAGS: AMGT, RO
To: USIA
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/d99c1759-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009